

Tuesday, April 8, 2008

Jack Link's unveils it's new gas station edition 8 dollar .35 oz bag of beef jerky.

Jack Link's new 8 dollar .35 oz beef jerky pack

In another cost-cutting measure, Jack Link's Jerky Inc, announced it's new standard .35 ounce beef jerky pack today. "We feel that this is the best move for the consumer; same price, 72 ounce bag with triple resealable interlocking 'freshness connectors', and less Jerky. Our customers have spoken", aging founder Jack Link said during an interview on Sunday.

"Sure the customers are getting a little less of our wonderful and satisfying dried meat product, but for 8 dollars they are still getting a killer resealable bag that will end up on the passenger's side floor of their car until it is dug out of the seat adjustment mechanism months later."

"We used to sell 4 ounces of dried meat for 4 bucks, then we knocked it down to 3.65 ounces, and now, we are pleased to announce, our newest in our line of satisfying jerky products... The .35 ounce jerky stick in a 72 ounce triple Tupperware brand resealable sack. I think consumers are at a real advantage on this one."

Posted by TK (Admin) at 01:00